

**THE
QUARTER
HORSE
JOURNAL**

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August 12, 1986

Rhonda Handy
The Saddle Horn
P.O. Box 573
Columbia, KY 42728

Dear Rhonda:

Enclosed is the article on Guy Ray Rutland. As I mentioned over the phone, I cannot give you permission to reprint the article as it is because it was a free lance article and we purchase one-time rights only. However, if you can locate Thayne Cozart and get his permission, it is certainly okay with us.

Sincerely,

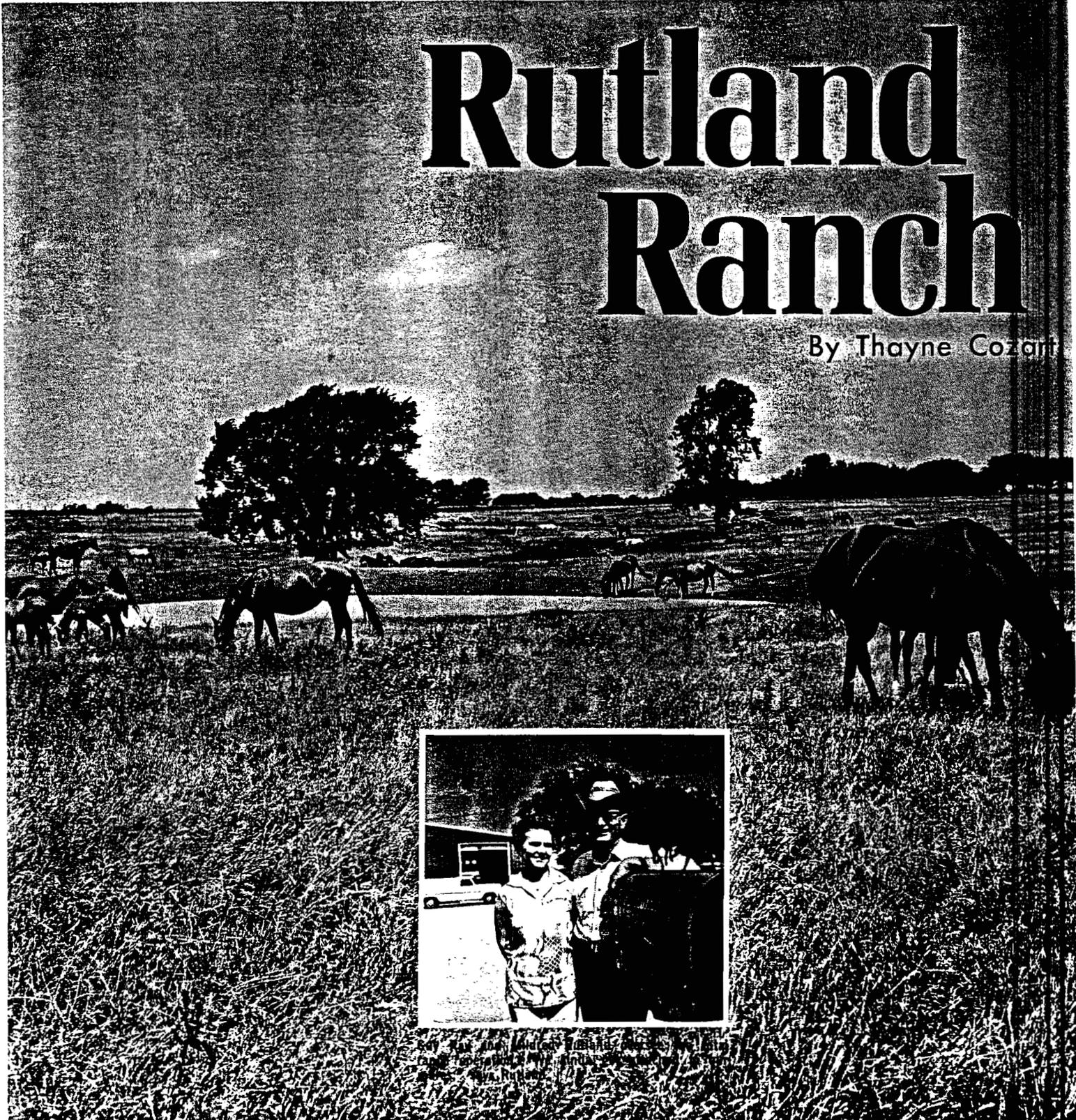
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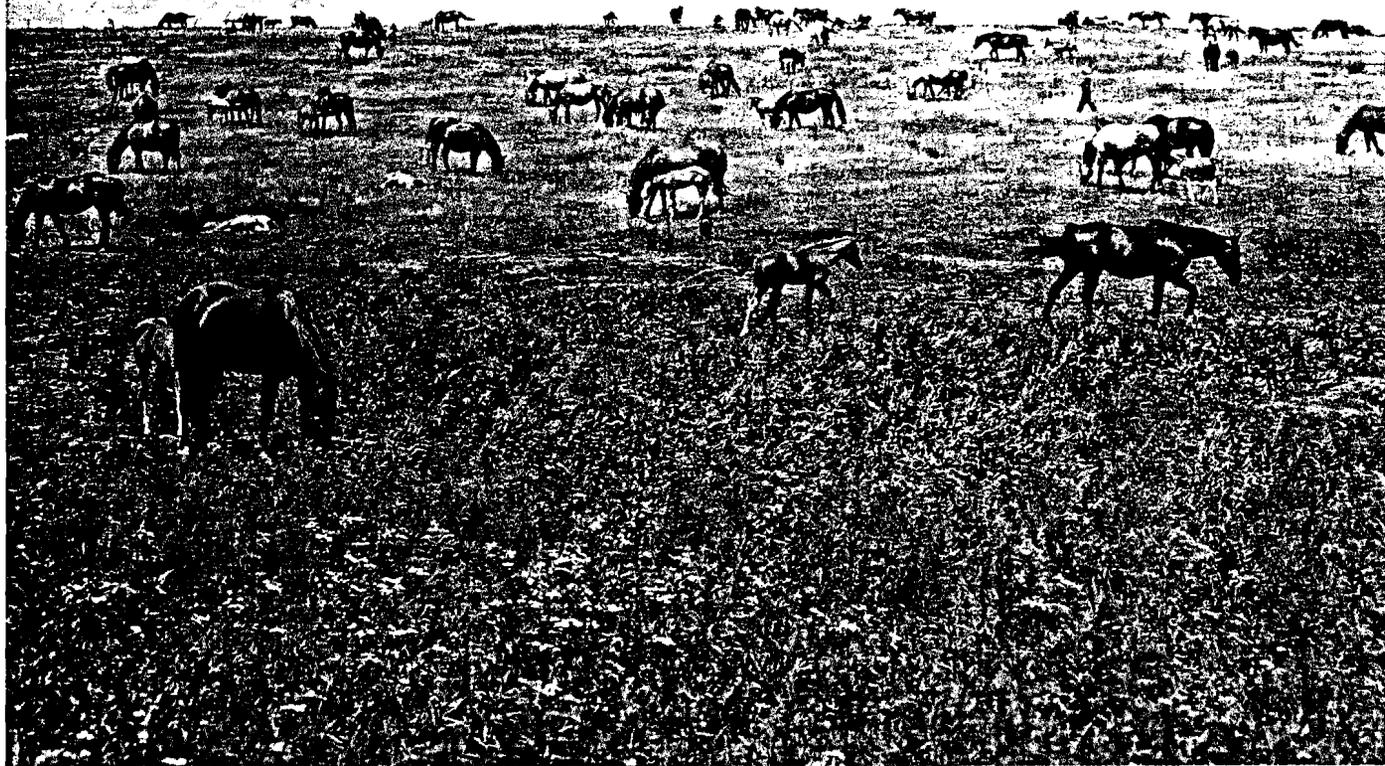
Jim Jennings
Assistant Editor and
Editorial Director

Quarter Horse Factory
Features Mass Production
Techniques at the . . .

Rutland Ranch

By Thayne Cozart





The Rutlands own 250 mares and usually have 150 or more outside mares on the ranch during breeding season.

Cliff Rutland, his wife, Alice and son Roger. Cliff is a partner in the business and is in charge of breaking and training race horses.



The Rutland Quarter Horse ranch south of Independence, Kansas, is a lot like a diamond mine—geared for mass production of a quality product in rough form.

Instead of producing sparkling diamonds, the Rutlands—Guy Ray, his wife Mildred, married son Cliff and 15-year-old son Jeff—produce flashy Quarter Horse weanling colts—veritable diamonds in the rough—on a scale equaled by few in the horse world.

And in contrast to the cold impersonal tone taken by many mass producers, the pervading feeling on the Rutland ranch is love of their product—high quality Quarter Horses.

The Rutlands own 250 registered Quarter Horse mares and usually have 150 or more outside mares on their ranch during the breeding season each spring.

To really appreciate the size of the Rutland operation, you have to walk or ride through a pasture where 200 mares and foals are contentedly grazing.

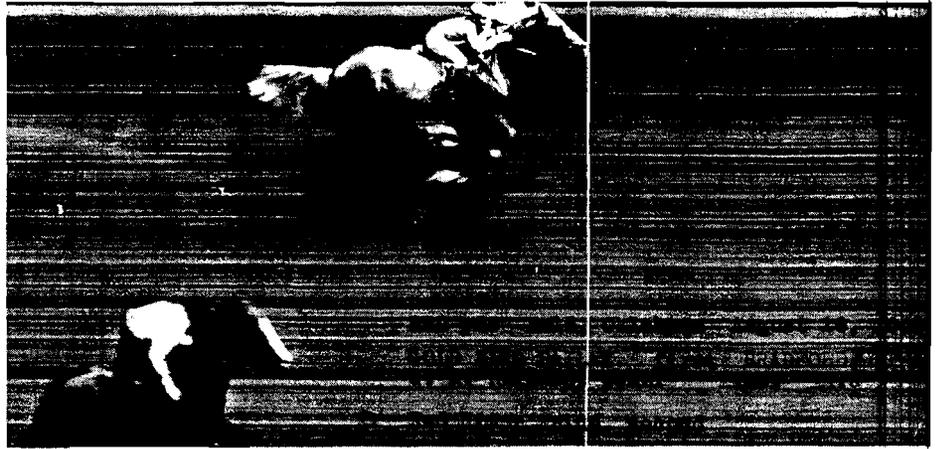
The experience is inspiring to anyone who appreciates quality horseflesh. Everywhere you look your eye falls upon excellent broodmares and their straight-legged, well-muscled, good-headed foals. To carry a camera and shoot pictures is frustrating because every angle reveals an appealing shot with green grass, trees, rolling hills, and multitudes of horses.

Guy Ray Rutland has studied his lessons well. He knows the history and breeding of each mare like the back of his hand. With a wry smile he predicts how certain foals will turn out based on their breeding and what he terms “the computer in my head.”

It goes without saying that he loves his profession and the horses he raises. He gets attached to them to a degree that seems improbable considering the number on hand.

(Continued on Page 46)

Gold King Bailey started Rutland off right in the Quarter Horse business. He is shown winning a race at Enid, Oklahoma, in 1949.



...RUTLAND RANCH *(Continued from Page 43)*

"I get so attached to these mares I won't get rid of them. That's why I've got so many around," he admits.

Operation of the Rutland ranch is a family affair, supplemented with talented hired help. Breeding and handling the mares is Guy Ray's department. Mrs. Rutland gets as involved with the horses as her husband and she's also in charge of the sumptuous meals.

Cliff is a partner in the business and is in charge of breaking and training the race horses. Jeff helps out wherever he's needed. Bill Weger, a Coffeyville, Kansas, school teacher also does some training. Jack Sutton of Neodesha, Kansas, is the main jockey.

Newly arrived at the ranch is veterinarian Dr. George Pennell. He works exclusively with the Rutlands and will assist Guy Ray in handling the mares and in general health matters.

Rutland hasn't been in the Quarter Horse business all his life. Born and raised on a cattle operation near Okemah, Oklahoma, he naturally took to the cattle business.

He came to the present 300-acre ranch headquarters a couple miles southeast of Independence in 1950 from a cattle spread near Pawhuska, Oklahoma.

"I'd always had a few good working Quarter Horses around the ranch and I brought them with me to Kansas. I added a few mares now and then and got to horse trading a bit. Then I got my first good stud. First thing I knew the mares were paying the cows' feed bill and so eight years ago I sold the cows and switched to an exclusive Quarter Horse operation. My banker's been glad ever since and so have I," Rutland chuckles.

In the beginning things weren't as rosy for Rutland as they are today. R. L. McMillan, executive secretary

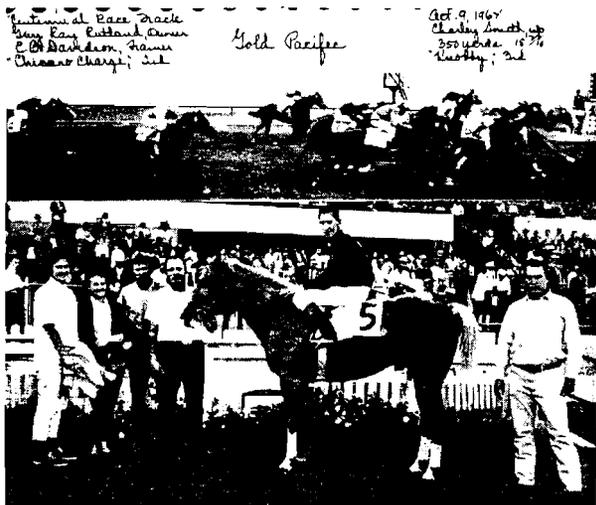
of the Kansas Quarter Horse Association, remembers that "Guy Ray and Mildred have worked hard and earned everything they have. There were some long, lean years along the way."

It took one good horse to get Rutland started right with Quarter Horses. That horse was Gold King Bailey. How Rutland acquired him is a long and interesting story which he loves to tell.

In 1946 he was looking for a palomino stallion of serviceable age. At the Oklahoma Quarter Horse Show and Sale in Ada, Rutland spied a little palomino yearling colt that he took an immediate liking to. He decided to try and buy the colt and wait until he grew up.

Jack and Paul Smith of Indianola, Oklahoma, were the owners and breeders of the colt and they weren't too interested in selling him. After a good bit of dickering a sale price of \$1250 was agreed upon.

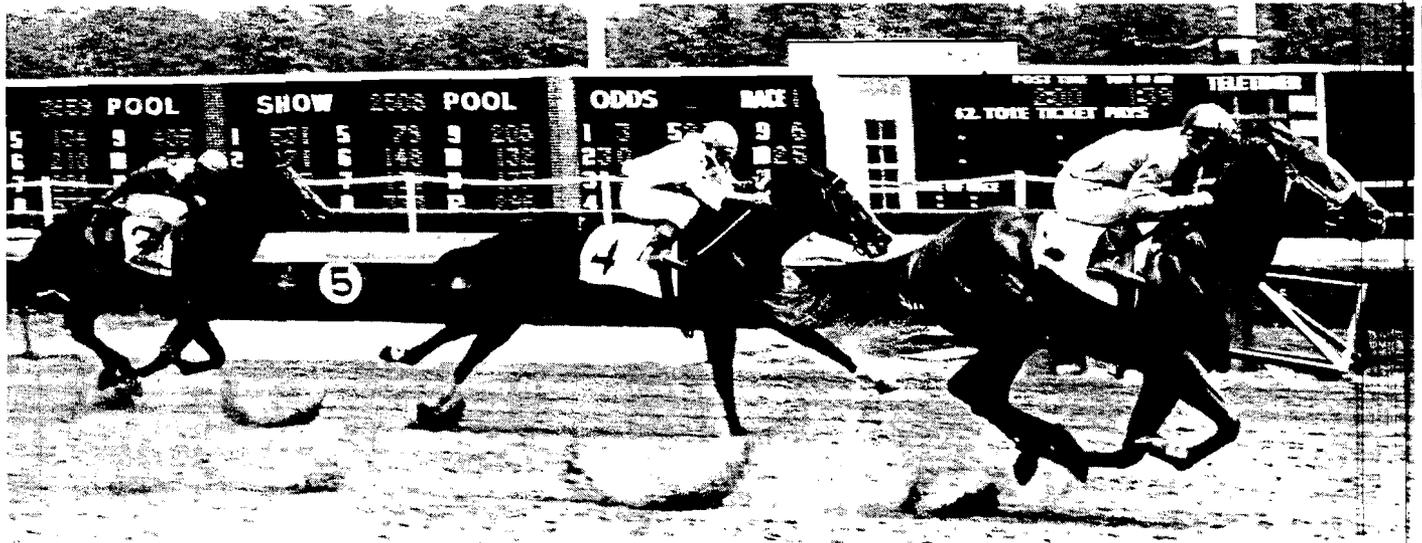
(Continued on Page 48)



Gold Pacific by Gold King Bailey was bred by Bud Warren but owned by Rutland. Here he wins a race at Centennial Race Track, Denver, Colorado.



Guy Ray and Veterinarian, George Pennell, go through some mares to be pregnancy checked. Dr. Pennell is employed full time on the Rutland Ranch.



Pacific Bailey ran 7 AAA and 5 AA races and earned 52 racing points. He was the second leading sire of two-year-old racing Register of Merit qualifiers in 1970. Jet Deck sired 24 ROM qualifiers followed by Pacific Bailey who sired 21.

...RUTLAND RANCH *(Continued from Page 46)*



Pacific Bailey outrunning Bird Man and Cee Bar Deck to capture the 1965 Ozark Quarter Horse Futurity. Cliff Rutland is at the halter and Odis Craighead is up.

Rutland renamed the colt Gold King Bailey after his golden color and his grandsires. Gold King Bailey was by Hank H by King and out of Beauty Bailey by Old Joe Bailey.

Gold King Bailey grew up into what Rutland thought he would — one of the great palomino Quarter Horse stallions. He was grand champion at the Denver and Ft. Worth Stock Shows in 1948, one of the few to accomplish that honor in the same year.

Guy Ray recalls that the golden sire was one of the top purse and match racing Quarter Horses of his time, defeating all but one horse that he ever raced against at one time or another in his racing career. He was

raced only twice on approved tracks and made his AA ROM rating in the days when AA was the highest rating given.

Gold King Bailey was permanently injured and retired to stud. He promptly established himself as a sire to be reckoned with.

He sired 32 ROM race qualifiers, 15 ROM show qualifiers, and 8 AQHA champions. He is the maternal grand-sire of 50 race ROM, 15 show ROM, and 6 AQHA champions.

The AQHA champions sired by Gold King Bailey include Bailey's Law, Ell Bailey, General Bailey, Leo Lee Bailey, Leo Tag Bailey, Linda Q Bailey, Pat Dawson, and Stony B Prissy.

His colts won a total of \$55,000 on the track and earned 483 halter, 484 working points and 337 racing points from 725 starts. One son Bucket Bailey earned more than \$13,000 on the track.

The second noteworthy sire on the Rutland Ranch was Gold Pacific, a 1958 son of Gold King Bailey. Rutland describes Gold Pacific as "one of the most perfect little palomino Quarter Horses you could ever hope to see. He only stood 14 hands high on this earth, and weighed 1,100 pounds, but he stood tall on the track and as a sire."

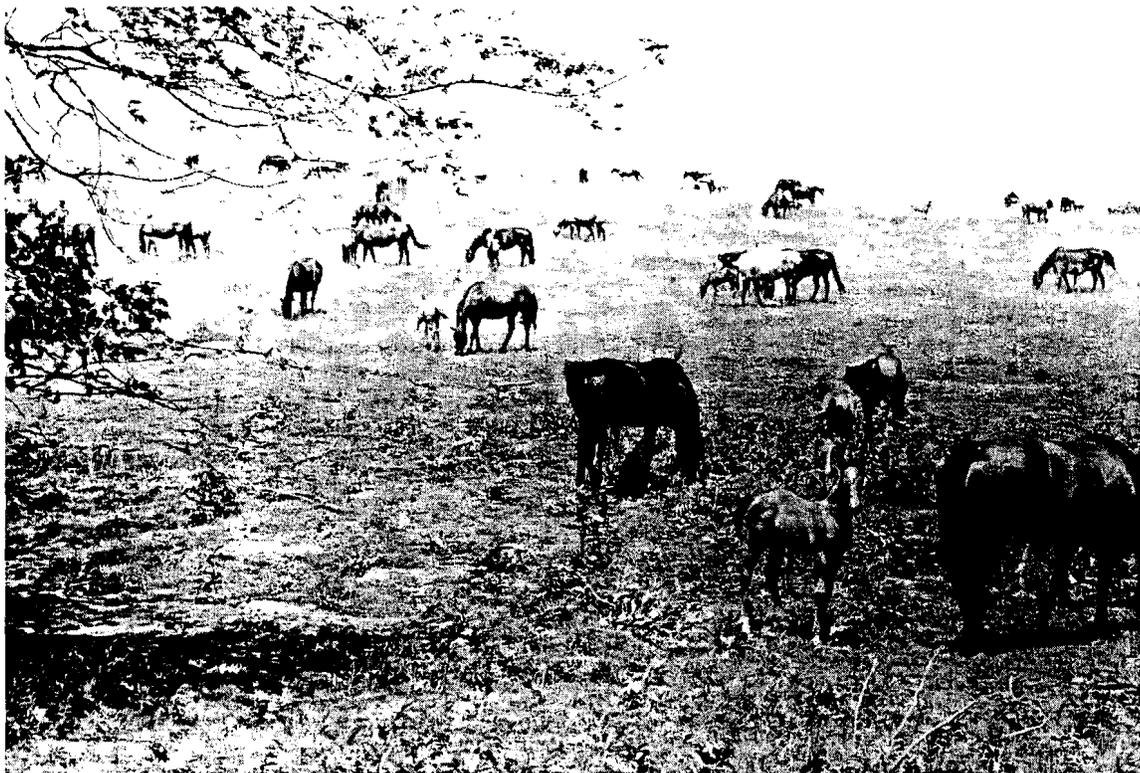
Gold Pacific was bred by Bud Warren, Perry, Oklahoma. Bud wanted a sorrel filly by Gold King Bailey and out of a Leo mare. He brought a sorrel mare named South Pacific — who was a full sister to Rosa Leo and Croton Oil — and bred her to Gold King Bailey.

Guy Ray told Bud that if the mare happened to throw a palomino stud colt, he'd like to trade for it. As luck had it, the mare did have a palomino stud colt and Bud made good his word and let Guy Ray trade a Gold King Bailey filly for him. She was Jana Bailey. Bud bred her to Leo and raised AQHA champion John Leo.

Gold Pacific earned his AA ROM as a two-year-old and AAA'd as a three-year-old. In 10 official starts he had 2 firsts, 2 seconds, and 2 thirds and ran AAA four times.

Gold Pacific holds a fond spot in Rutland's heart as a gutty match race horse. He defeated some of the best

(Continued on Page 52)



Rutland pays careful attention to management and sound breeding principles in order to produce top quality weanlings.

...RUTLAND RANCH *(Continued from Page 48)*

before he was retired to stud as a four-year-old.

He stood for three seasons before the "dark summer" on the Rutland Ranch. During the summer of 1964, Gold King Bailey died at the age of 19. One month previously Gold Pacific had died of acute colic.

In just three years, however, Gold Pacific proved his mettle as a great sire by carrying on the tradition of his ancestors to produce better with each generation. He sired 10 race ROM qualifiers, one show ROM qualifiers, and 2 AQHA champions, Pacific Bailey and Canabar Gold Pac. Twenty-eight colts earned 145 halter points, 25 working points and 162 racing points. His get earned nearly \$34,000 on the track in 240 starts.

That sad summer of 1964 was a low point in the Rutland Ranch history. Two great sires were gone unexpectedly and there didn't appear to be any horse to take their place.

But the tides of fortune — coupled with some horse trading oversights — began a new chapter on the Rutland Ranch that is still being written. It all began with a rather unspectacular sorrel stud colt named Pacific Bailey — pride of the Rutland Ranch today.

Guy Ray remembers that "Pacific Bailey's mama, Nell Bert McCue,

wasn't much to look at, but I'm thankful today that blood was thicker than water.

"When I bred her to Gold Pacific, Cliff wanted to know why and I said to produce the fastest horse he ever sat on. He made fun of me and when Pacific Bailey hit the ground I wasn't sure my prediction was right either."

Rutland tried to sell Pacific Bailey — "Pac" as they call him — as a weanling for \$400. No one would take him even though Guy Ray insisted he had the makings of a fine race horse. He tried to sell him again as a yearling for \$1000 and he still had no takers.

Guy Ray laughs today about how he told people so many times that Pacific Bailey was going to be a race horse that he got to believing it himself and put him in training.

Cliff trained the rangy youngster and Otis Craighead rode him every race as a two-year-old. He won 14 times and placed second three times in 19 starts. He ran 7 AAA and 5 AA races and earned 52 racing points. "That's when we knew we had a good one," Rutland says.

With a lot of TLC — Tender Loving Care — which is an ingredient of abundance on the Rutland Ranch, Pacific Bailey outgrew his youthful

ungainliness and established himself as a halter horse to be reckoned with. He earned 24 halter points, including 13 first place aged stud placings, and picked up his AQHA championship in 1967.

Guy Ray was so sure he had a stud to carry on the tradition of Gold King Bailey and Gold Pacific that he went out on a limb in a 1967 advertisement in *The Quarter Horse Journal* and predicted that Pacific Bailey would be the leading sire of two-year-old ROM earners in 1970.

The "Rutland Computer" erred only slightly. When the two-year-old ROM earners were tallied for 1970, Pacific Bailey placed second with 21, only 3 ROM qualifiers behind Jet Deck.

His colts started 299 times and won 75, the best winning percentage of any stud in the nation. He ranked sixth in winners with 35 and seventh in wins with 75. His first crop of colts ranked him 12th in sires of money earners for 1970.

Rutland proudly points out that Pacific Bailey's 1968 colts earned more in 1970 than the entire Rutland production sale for 1968.

With a stud battery that includes King Leo Bailey (a blood brother to

(Continued on Page 163)

Rutland

(Continued from Page 52)

Gold Pacific and half brother to Jet Charger and AQHA Champion Counterplay) and Carrara Marble (TB), the Rutland Ranch has risen into national prominence in the production of both performance and racing Quarter Horses.

Guy Ray is probably most proud of the fact that he was named the AQHA's Leading Breeder of 1970 Race Winners. Horses bred by Rutland recorded the most wins and most winners on Quarter tracks in 1970. He stands high on the list, fourth to be exact, in the category of alltime Leading Breeders of Racing Register of Merit Qualifiers.

The ranch appears on every list of leading breeders of 1970 performance horses. It was the first leading breeder of performance class winners with 102. It was first in performance points earned with 713 points, 214 points ahead of the second place finisher.

It was second in the number of performance point earners with 26, third in the number of performance class winners with 18, sixth in number of halter class winners with 18, and 14th in halter class wins with 72. It was 11th in breeders of ROM horses with 38 and 10th in breeders of AQHA champions with 15.

Some noteworthy Rutland-produced horses down through the years include: Spadie Bailey, a AAA mare by Gold King Bailey who won seven races in 26 starts and has produced AAA and AA running colts; Pacific Levan by Pacific Bailey who has five firsts and three seconds in 13 starts and has earned \$22,000;

Also Becky Bailey by Gold King Bailey, a AAA mare with three AAA colts to her credit, and Rosa Leo Bailey, a AAA mare with eight first places in 19 starts.

What is the Rutland Ranch secret? It's careful attention to management and sound breeding all aimed at producing top quality weanlings right down through the ranks of its broodmare band.

Most of the mares were bought in the midwest — Kansas, Oklahoma, and Texas — although some came from as far away as each coast. They were selected both as individuals and as bloodlines. Rutland says he'd rather have a good looking AA horse than a sorry looking AAA one.

With the entire Rutland operation pointed toward an annual fall production sale of weanling colts, he tries to maintain uniform quality through his herd. He says he can't afford to get a bunch of poor colts just to get one real good one.

Guy Ray says he' "breeds for the

whole horse, not for just one part of it such as the head or hindquarters." However, he is a stickler for good straight hind legs and good inside gaskin muscle. "That's what makes the good ones," he maintains.

Most of the year the mares and foals are kept on 1160 acres of rented land in Oklahoma, south of Coffeyville, Kansas. They are fed 6-7 pounds of grain each night and morning and given a close check for any health problems. During winter, they also get range breeder cubes high in vitamin A and natural protein. Hay is fed only in bad weather.

Before the mares foal, they are brought back to the main ranch head-

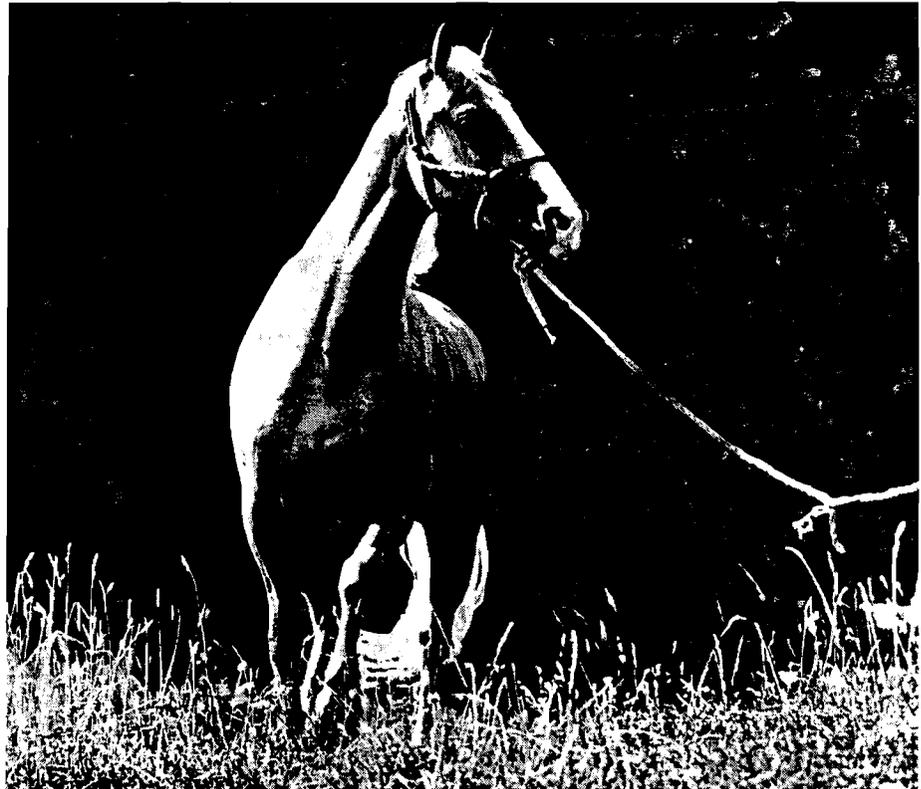
quarters. Early mares are foaled in stalls in a new 80 × 120 foot barn. Most mares foal in the headquarters pastures in April and May.

They are then bred — the ranch uses artificial insemination — and checked back, then moved back to the Oklahoma pasture.

In late summer Cliff and the hired men begin handling the colts and teaching them to lead.

The annual production sale is always in October and is held in Pawhuska, Oklahoma. A week before the sale all colts are moved to Pawhuska. The week is spent getting them ready for the sale.

(Continued on Page 164)



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Rutland Ranch

(Continued from Page 163)

The sale is the highpoint of each year at the Rutland Ranch. The catalogue is filled with Rutland predictions about each colt. In the four production sales held to date, the average price paid for each colt has ranged between \$475 in 1968 and \$803 in 1970.

Any visit to the Rutland Ranch will likely end with a pleasant jawboning session in the well-used office in the new barn.

The visitor will soon feel right at home listening to the Rutland stories. The wall plastered with horsey cartoons and serious inspirational verses will catch his attention and careful reading will give him an insight into the humorous and serious sides of Guy Ray Rutland.

One of Rutland's favorite lines is jokingly telling his repeat colt buyers that they're robbing him and that he knows it because a robber always returns to the scene of his crime.

One dog-eared newspaper clipping probably sums up the Rutland philosophy. It goes: "Make some new friends, keep the old. The first is silver, the second gold."

Guy Ray says his daddy always told him Quarter Horses ruined a good cowman when they took over

Guy Ray's life. The Quarter Horse industry can be glad they did.

"Bill To Ban Rodeo Based On False Information," Says Spokesman For Rodeo Cowboys Association

Humane Code For Treatment Of Animals, Developed Jointly With American Humane Association, Governs RCA Rodeos

Rate Of Animal Injuries In Rodeo Is Less Than Rate For Animals Used On Ranches And Farms

NEW YORK, N.Y. — The introduction of a bill by Congressman William F. Ryan (New York), the Rodeo Stock Protection Act of 1971, has been labeled as "unfortunate, ill-advised and based on totally erroneous information" by a spokesman for the Rodeo Cowboys Association. RCA is the country's largest association of rodeo cowboys and sanctions over 500 rodeos nation-wide annually.

"While we are sure that Congressman Ryan was sincerely motivated in introducing the bill, we are equally certain that the charges made in it do not at all accurately reflect humane conditions as they actually are in the sport of rodeo. The bill, in fact, totally misrepresents the interest of professional rodeo in safeguarding animal welfare," said RCA's Secretary-Treasurer, Dave Stout.

Mr. Stout pointed out, "It is completely erroneous to charge that animals are mistreated in rodeo. In fact, the rate of animals injured in rodeo is less than rate for animals used on ranch and farms. Our rodeos have operated for more than 19 years under a nation-wide code of 19 rules for the humane treatment of animals drawn up in cooperation with the American Humane Association (AHA), this country's largest and most influential organization for the prevention of cruelty to animals."

Mr. Stout, in answering the statement made by Congressman Ryan about calf roping injuries, quoted the RCA rule which governs this event: "A neck rope must be used and calf may not be busted. If horse stops and calf hits the end of rope (accidentally) in such a manner that calf busts himself, roper will not be responsible. Contestant must adjust rope and reins in such a manner that will prevent horse from dragging calf. Rope to be removed from calf's body as soon as possible after 'tie' is completed. Roping calves shall weigh at least 200 pounds each, and be strong and healthy."

Mr. Stout said that the use of electric prods and flank straps in rodeo, two items that Congressman Ryan's bill would outlaw, are "erroneously"

(Continued on Page 222)



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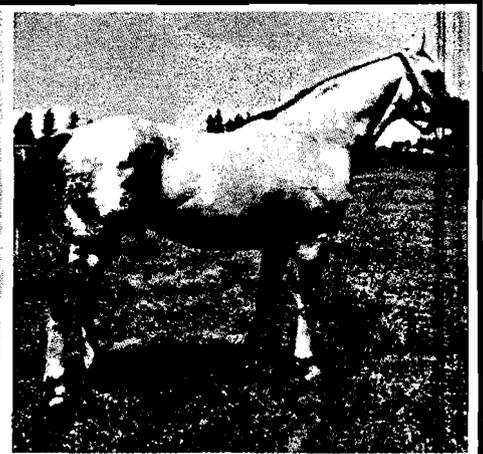
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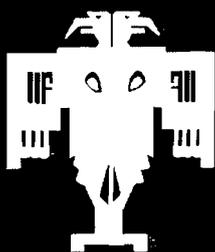


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